

ENTRY FORM – FACULTY TRAINING WORKSHOP AGREEMENT

WORKSHOP Design & French Luxury – A methodological workshop for academics

Proposed by the Comité Colbert and the Ensaama to the Cumulus Association members

27, 28, 29 April 2020

Foreword

Ensaama and Comité Colbert are pleased to propose a 3-day program in Paris for a traineeship workshop on Design & French Luxury.

Open to design professors working in the member institutions of the Cumulus Association, the workshop will have two main objectives:

- *Present the specificities of the luxury industry – a major industry in the design world – through “behind the scenes” visits and encounters, as well as the presentation of the teaching approach co-developed in this field by Ensaama and Comité Colbert.*
- *Detail how these specificities of the luxury industry can enrich and open new thinking for the design institutions’ programs. This will give valuable insights to participating professors who wish to strengthen their expertise and their teaching in this field.*

Established in 1954, the Comité Colbert brings together 84 French luxury houses and 16 cultural institutions.¹ They work together on the international promotion of French luxury.

Located in Paris, 63 Rue Olivier de Serres 75015, Ensaama (Ecole nationale supérieure des arts appliqués et métiers d'art) is a leading French art and design school.

Together Comité Colbert and Ensaama created the *Chaire Colbert* in 2011, aiming to teach design students the specificities of the French luxury sector, to highlight the large scope of design in the French luxury houses, to explore and experiment with the luxury craftsmanship and to encourage them to commit to working with the luxury sector.

The luxury industry being based on heritage of know-how and craftsmanship; creativity and design; as well as experience and storytelling, the *Chaire Colbert* students get familiar with all these core concepts during their studies.

Noticing that the luxury sector specificities are sometimes little known by design institutions and considering the benefit of the collaboration for the students involved in the *Chaire Colbert* since 2011 – even for the ones not working for luxury houses – Ensaama and Comité Colbert decided to share their experience through a workshop called “Design & French Luxury”.

Following the expertise acquired with the *Chaire Colbert* – immersion of the participants through specific visits, talks on relevant topics and dedicated meetings in small committee – this program aims at disclosing the position and impact of design in the French luxury houses and enabling the exchanges between the studios, the industry and the universities at an international level.

¹ The list of Comité Colbert’s members can be found here: https://www.comitecolbert.com/les_maisons.html

Who can apply?

Professors from all disciplines of design and whose institution is a member of the Cumulus Association are invited to apply.

The number of places is limited. International applications and a balanced geographical representation will be given a priority.

Program

27 April 2020

Morning:

The savoir-faire a pillar of a luxury house (visit of the manufacturing workshop of a Colbert member)

Afternoon:

Designers in the luxury sector: a singular relationship between designer, engineer and artisan (conference / roundtable at Ensaama)

28 April 2020

Morning:

The scope of design in a luxury house (visit of design studios of a Colbert member)

Afternoon:

Eco-design and sustainable development in the luxury sector (conference by a Colbert member – case study / roundtable at Ensaama)

29 April 2020

Morning:

Innovation in a luxury house (visit at a Colbert member)

Afternoon:

The Chaire Colbert, an innovative pedagogical approach: presentation through the winning projects of the Chaire Colbert (at Ensaama)

Ensaama and Comité Colbert reserve the right to cancel or postpone the workshop.

Workshop location

The workshop will take place in Paris or in the vicinity. Conference and roundtables will take place at Ensaama, and visits will take place at Colbert member houses.

What are the fees?

This workshop is free of charge. Participants will only have to cover their accommodation in Paris for the duration of the workshop, their transportation to and from Paris and their travel insurance. For these costs, participants are invited to contact the international relations office of their institution for funding opportunities.

Language of instruction

The language of instruction for this workshop is English.

Deadline

The deadline to apply is 6th March 2020. Applicants will be informed on the status of their application no later than March 20th.

Application documents

For a valid application, please:

- Fill in and sign the entry form below
- Send a CV

To be completed by the professor, applicant to the workshop:

Last name		First name	
Main design field		Seniority in teaching design ²	
Official job title		Email address	
Phone number		Gender	
Nationality		Country of residence	
<i>Please argument below to explain your interest in participating in this workshop. Max 200 words. (compulsory for a valid application).</i>			

Please also attach a CV.

To be completed by the professor's institution, member of the Cumulus Association:

Name of the institution		Faculty (if relevant)	
Country of the institution		Address of the institution	
Contact at the institution ³		Email address of the contact	
Phone number of the contact			

² Seniority: Junior (approx. < 10 years of experience), Intermediate (approx. > 10 and < 20 years of experience) or Senior (approx. > 20 years of experience)

³ For instance, the head of International Relations or the director of the sending institution

COMMITMENT IN PARTICIPATING IN THE WORKSHOP

The applicant

By signing this document, the applicant agrees to fully participate in the workshop if her/his registration is confirmed. She/he declares to be able to cover the cost of her/his trip and accommodation in Paris.

The applicant acknowledged the workshop program and its terms and conditions.

The applicant commits to observe appropriate confidentiality.

It is also stated that Cumulus Association, Ensaama, and Comité Colbert may not be held liable for damage of any kind caused to the participant of the workshop, resulting from an event of force majeure or any other event.

The applicant confirms that the following documents have been included with the application:

- Completed form
- CV

Name of the applicant:

Date:

Signature:

The sending institution

By signing this document, the sending institution confirms their membership to the Cumulus Association.

The institution acknowledged the workshop program and its terms and conditions.

The sending institution testifies that the applicant is one of its design professors.

The institution commits to authorize the applicant to participate in the workshop.

Name of the contact of the sending institution:

Date:

Signature and stamp: