

European  
Cultural  
and Creative  
Industries  
Alliance

SECURING THE LEADERSHIP  
OF THE EUROPEAN HIGH-END  
AND LUXURY INDUSTRIES  
IN THE DIGITAL ERA

The European Cultural and Creative Industries Alliance (ECCIA) is composed of five European cultural and creative industries organisations: Altagamma (Italy), Circulo Fortuny (Spain), Comité Colbert (France), Meisterkreis (Germany) and Walpole (UK), who between them represent over 400 brands – mostly SMEs – and cultural institutions.

Based on art, culture and creativity, our work is underpinned by continuous innovation, a relentless focus on quality, highly skilled employment and strong export abroad. Our members strive for the highest quality in all they do, from products and services all the way to the experience offered to consumers.

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[www.eccia.eu](http://www.eccia.eu)