



## A few words on History

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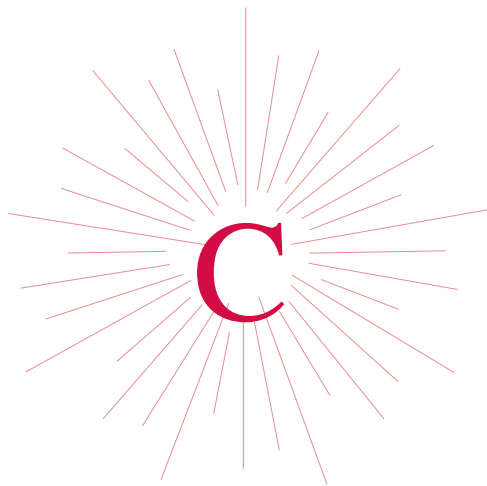
Founded in 1954 at the initiative of Jean-Jacques Guerlain, the Comité Colbert, an association governed by the French law of 1901, has a membership of 75 French houses of luxury whose object is to collectively promote their shared values in France and internationally. Their quest is to combine tradition and modernity, craftsmanship and creativity, history and innovation. ■



### COLBERT, MAN OF VISION

Louis XIV made Jean-Baptiste Colbert his Minister of Finance in 1661, then Superintendent of Royal Buildings, Arts and Manufactures in 1664. A man of vision, Colbert left his mark on French economic history. He encouraged the creation of manufactures that were State-owned (Les Gobelins, Beauvais, la Savonnerie) or privately owned (Saint Gobain, among others) to produce goods for export (e.g. luxury items, textiles and steel). He promoted exports by building up the navy, developing harbors and created a trading company in 1664 (La Compagnie des Indes orientales et

des Indes occidentales). The man who made French craftsmanship worldfamous, Colbert also helped establish networks of excellence outside France. A cultivated man, he founded the Académie de France in Rome and the Comédie Française theater company in Paris. A man of taste, he was convinced that it was imperative for French culture to shine on the international scene. His career explains why his name has been adopted by the Comité Colbert, a group of companies whose exports account for 82% of sales on average and which perpetuates France's reputation for excellence worldwide.



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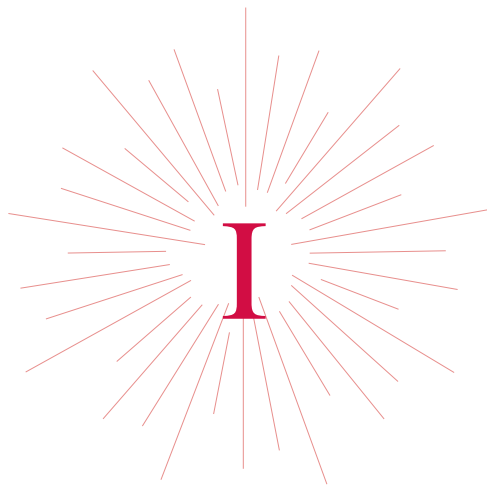
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# The Comité Colbert, the spirit of luxury

The Comité Colbert represents a tremendously diverse group of crafts, unique in the world—a total of 130 in 10 categories—and numbers 65 of France's top craftsmen ("Meilleurs Ouvriers de France"). As a result, the Comité Colbert is an ideal ambassador for French culture and identity, symbolizing the world-acclaimed French art of fine living.

## 10 CATEGORIES OF ARTS : THE EXCELLENCE OF FRENCH CRAFTSMANSHIP

### Publishing and Decoration

- Bussière, 1924
- Christian Liaigre, 1985
- D. Porthault, 1924
- Diane de Selliers Éditeur, 1992
- Flammarion Beaux Livres, 1875
- Pierre Frey, 1935
- Yves Delorme, 1845

### Hospitality and gastronomy

- Dalloyau, 1802
- George V, 1928
- Hédiard, 1854
- Hôtel du Palais, 1893
- Hôtel Le Bristol, 1924
- Hôtel Plaza Athénée, 1911
- Hôtel Ritz, 1898
- La Maison du Chocolat, 1977
- Le Meurice, 1835
- Lenôtre, 1957
- Oustau de Baumanière, 1945
- Pierre Hermé Paris, 1996
- Potel et Chabot, 1820
- Pullman Orient Express, 1876
- Taillevent, 1946

### Faïence and porcelain

- Bernardaud, 1863
- Faïenceries de Gien, 1821
- Robert Haviland & C. Parlon, 1924
- Manufacture Nationale de Sèvres, 1738

### Silver and bronze

- Christofle, 1830
- Delisle, 1895
- Ercuis, 1867
- Puiforcat, 1820
- La Monnaie de Paris, 864

### Haute couture and fashion design

- Céline, 1945
- Chanel, 1912
- Chloé, 1952
- Christian Dior, 1947
- Eres, 1968
- Givenchy, 1952
- Jeanne Lanvin, 1889
- Lacoste, 1933
- Leonard, 1943
- Pierre Balmain, 1945
- Yves Saint Laurent, 1962

### Jewelry

- Boucheron, 1858
- Breguet, 1775
- Cartier, 1847
- Lorenz Bäumer Joaillier, 1992
- Mellerio dits Meller, 1613
- S.T. Dupont, 1872
- Van Cleef & Arpels, 1906

### Fragrances

- Caron, 1904
- Guerlain, 1828
- Éditions de parfums Frédéric Malle, 2000
- Parfums Chanel, 1924
- Parfums Christian Dior, 1948
- Parfums Givenchy, 1957
- Parfums Hermès, 1948
- Jean Patou Paris, 1925
- Lancôme, 1935
- Rochas, 1925
- Yves Saint Laurent Parfums, 1962

### Champagne, Fine Wine and Cognac

- Champagne Bollinger, 1829
- Château Cheval Blanc, 1832
- Château Lafite-Rothschild, 1855
- Château d'Yquem, 1593
- Champagne Krug, 1843
- Martell, 1715
- Champagne Perrier-Jouët, 1811
- Cognac Rémy Martin, 1724
- Champagne Veuve Clicquot Ponsardin, 1772

### Crystal

- Baccarat, 1764
- Saint-Louis, 1586

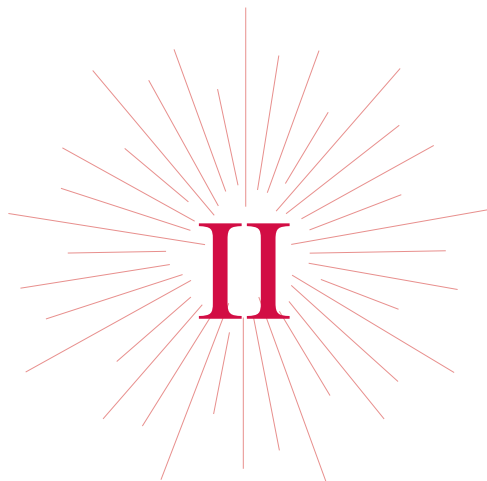
### Leather goods

- Berluti, 1895
- Hermès, 1837
- John Lobb, 1899
- Longchamp, 1948
- Louis Vuitton, 1854
- Pierre Hardy, 1999

### ASSOCIATE MEMBERS

The Comité Colbert also has associate members that represent France abroad and share the same values and concerns.

- Académie de France à Rome Villa Médicis, 1666
- Air France, 1933
- Château de Versailles, 1661
- Comédie-Française, 1680
- La Demeure Historique, 1924
- Musée du Louvre, 1793
- Manufacture Nationale de Sèvres, 1738
- La Monnaie de Paris, 864
- Opéra National de Paris, 1669
- Orchestre National de France, 1925
- La Sorbonne, 1257



## The Comité Colbert, a heritage of know-how

All of the crafts/arts represented within the Comité Colbert maintain a finely balanced tension between their historic legacy and their projection into the world of today and tomorrow. One of the missions undertaken by the Comité Colbert is to make the public aware of the wealth of knowledge contained within the workshops of these companies as well as the career opportunities for young people old enough to make decisive career choices.

The geography of luxury industries in France is closely tied to their history and local context (e.g. soil type, the human factor). Today, the members of the Comité Colbert have a combined workforce in France of about 33,000. Most of these employees (69%) work at production sites outside Paris. Their knowledge is like crystal, cognac or champagne: it has a close connection with local roots, people and traditions. The Comité Colbert provides support in specific areas: training, employment, and making this type of historic establishment attractive to the general public.

To achieve this purpose, it has developed projects and actions targeting :

- **The general public.** By gaining recognition for artisans working for its member companies and specialized in luxury crafts to whom the French Minister of Culture has awarded honorary distinction (e.g. *Maître d'Art* et *Chevalier des Arts et des Lettres*).
- **Schools and vocational schools** to inspire careers. In-depth groundwork is done at regional level, targeting students old enough to make decisive career choices. The Comité Colbert works with schools and the public administration (educational authorities, vocational schools, technical lycées, special-

ized schools, etc.). It holds regular information events, publishes documents about different careers, and organizes visits to its members. Since 2008 the Comité Colbert took part in the career information program organized by the national education administration for students in the last year of middle school. The Comité Colbert is offering to coordinate information meetings about careers as craftsmen in the luxury industry.

- **French and international press**, to enhance the media image of handicrafts. By organizing tours of workshops for foreign journalists, the Comité Colbert aims to extend the influence of French craftsmanship beyond national borders.

- **Public authorities.** The Comité Colbert has requested that the State grant greater recognition to certain types of artisan. Thanks to the efforts of the Comité Colbert on behalf of 4 craftsmen working for its members, the French Ministry of Culture agreed in March 2006 to award them the distinction *Chevaliers des Arts et des Lettres* and, to make them eligible for the honorary title of *Maître d'Art*. Four craftsmen working for Colbert companies were honored with the *Maître d'Art* title in 2008, six with the *Chevalier des Arts et des Lettres* décoration in 2009.

- **Members of the Comité Colbert.** It is important for each house of luxury to fully recognize and appreciate their artisans and make all employees aware of the high quality of their work. Comité Colbert holds information sessions on knowledge management to improve transmission of know-how. ■



### THE LUXURY INDUSTRY, AN EXCELLENT VEHICLE FOR THE IMAGE OF FRANCE

- An industry that conveys culture and identity.
- Creations that convey the image of «French style» all over the world, thanks to a unique ability to spot different influences and integrate them into the French heritage. That's why French creations are always recognizable as such.



## The Comité Colbert, dynamism and creativity

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Since the Comité Colbert was founded, one of its goals has been to promote dynamism, creativity and innovation in France and internationally by targeting decision-makers, the general public, young people and the designers or customers of tomorrow. ■

Since their origin, the members of the Comité Colbert were pioneers in their sectors. Adopting an ambitious commercial stance from the start, they published the first sales catalogues, invented modern advertising and equipped their workshops with machines at the cutting edge of progress. Many of these machines were designed in situ and patented. Founded by creative men with vision, these companies were attuned to the esthetic codes of their day, but they also knew how to move with the times and skillfully combine innovation, creativity and craftsmanship. ■

The purpose of the Comité Colbert is to showcase the creativity of its members and attract attention to their key role on the artistic scene in France and internationally. ■

To carry at this goal, it has developed projects and actions targeting :

- **French art, graphics, design and fashion schools.** From 1987 to 2008, the Comité Colbert holds its Young Designers Competition (YDC).

In 2006, the prototypes of 35 prize-winning project were displayed in Paris at the *Foire internationale d'art contemporain* in an exhibit designed by Electronic Shadow. In 2008, 46 prize-winners and their prototypes were presented on the Web in a mul-

timedia installation created by Gerald Petit, in collaboration with "Le Pavillon"(the creative laboratory at "Le Palais de Tokyo").

Launched at a time when France's design training programs were adversely affected by international competition and young people were leaving to seek training abroad, this competition has been instrumental in energizing design training in France. The Comité Colbert teamed up with educational institutions to ensure that France can consistently offer first-rate, demanding programs. It was decided to establish a Colbert Chair for the Study of the Luxury Crafts for the school year 2010-2011 at a French school of design or applied arts. A call for applications has been made.

- **The general public.** The Comité Colbert organizes events illustrating the importance of creation and innovation to its members.

In 2008, the Comité Colbert explores the web and unveil *design-colbert.fr*, a virtual creation featuring young French designers.

In 2007, the Comité Colbert organized at the Pouchkine Museum an event combining painting, music and poetry as part of the high-profile December Nights Festival in Moscow.

In 2006, 80,000 visitors to the FIAC had an opportunity to admire the winning YDC prototypes exhibited by the Comité Colbert. It is the "FIAC Luxe !" exhibition. ■



# The Comité Colbert, french luxury on the move

- 2010  
Comité Colbert heads for the **Arabian Gulf**
- 2009  
*cColbert*  
Comité Colbert in **China**
- 2007  
Comité Colbert in **Russia**  
Festival Colbert in **Hong Kong**  
Comité Colbert in **Delhi**
- 2005  
"Comité Colbert Celebrates China"  
exhibition in **Shanghai**
- 2004  
Comité Colbert in **Madrid**
- 2003  
French Dinners, **Hong Kong**  
Comité Colbert is in **Roma**

The houses of luxury belonging to the Comité Colbert have always been engaged in commercial conquest—some of them since the 16th century—creating trading posts yesterday, establishing branch offices today, appointing sales agents in capitals all over the globe, chartering ships headed for the New World, the Near East and the Far East, and undertaking major expeditions directed towards Russia. ■

A French provenance came to be an indicator of good taste, prized at all European courts as well as in palatial dwellings along the Bosphorus, in Persia or in America. The quest for commercial conquest has constantly evolved and intensified: now these companies export over 82% of the goods that they produce. Like a torch passed from one generation to the next, the concept of French luxury is gaining ground with new borne along by the inefable imaginary component of the mix. ■

The Comité Colbert's mission includes providing support to members undertaking this conquest. ■

To achieve this purpose, it has developed projects and targeted actions :

- **Studies** concerning countries of interest to its members and the organization of full-day events devoted to strategic reflection,

with tools to help participants get a better understanding of specific markets.

- "A Day in the Gulf countries" (2009)
- "A Morning in India" (2007)
- "A Day in Russia" (2005)
- "A Day in China" (2003)

- **High-level contacts with the political authorities** of countries targeted by the Board of Chairmen, group trips for CEOs for discussions pertinent to the sector (Rome in 2003, Madrid in 2004, Beijing in 2005, Delhi and Moscow in 2007).

- **The organization of large-scale cultural events abroad** to promote the values shared by our members, assert the cultural identity of the luxury sector and enhance its image through themed exhibits and communication actions.

On mature markets like Japan or the United States, collective action has made it possible to define each member's image in terms of French excellence. Now the Comité Colbert is concentrating on emerging countries, where the value add of collective action is high. It aims to provide support for members as they set up local operations and communicate the cultural component of the luxury message to new customers. ■



## THE FRENCH LUXURY SECTOR LEADS THE WORLD

- 75 out of 200 global luxury brands
- One-third of global luxury business volume
- Number one exporting industry outside Europe

### COMITÉ COLBERT DOCUMENTS

- "European perceptions of the luxury goods industry", Comité Colbert /TNS Sofres Study, 2009
- "The role of Comité Colbert in combating counterfeiting," 2009
- "Luxury, a growth driver for 21<sup>st</sup> century Europe", Comité Colbert/BCG Study, 2008
- "Comité Colbert and India", 2007
- "Luxury and innovation", 2005
- "Luxury, heritage and know-how", 2005
- "The perception of luxury in Russia", Comité Colbert/Gingko study, 2005
- "French Luxury and China", Comité Colbert / AEC study, 2004



# The Comité Colbert, a strategic industry, a politic influence

The influence and economic clout of the Comité Colbert, representing an industry key to the French economy, qualifies it to make high-level contacts and serve as direct discussion partner to the public authorities in France or other countries. The public authorities ask the Comité Colbert to examine and/or take action on crucial issues including customs duties that constitute trade barriers, measures limiting access to certain markets and intellectual property or competition. ■

With sales standing at 22,4 billion euros, and with a sales volume of 31 billion euros, the companies belonging to the Comité Colbert represent one-quarter of the world luxury industry, nearly twice the size of the Italian sector and 2.5 times that of the U.S. sector. Our members employ 72,000 people worldwide. They also generate jobs indirectly throughout the luxury industry by contributing to the prosperity of many business areas with which they enjoy long-time traditional ties (e.g. raw material importers, their suppliers as well as firms specialized in production, marketing and services). The objective of the Comité Colbert is to demonstrate the fact that this industry is of strategic importance for France.

To achieve this purpose, it has developed projects and targeted actions :

- **Close contact with all French public authorities:** its Chairperson is a member of the business delegations that accompany the French President on presidential trips abroad. The Comité Colbert is frequently in contact with the Ministries of Culture, Education, External Trade, Small and Medium Sized Businesses, Finance, the Interior and Foreign Affairs.

- **A strong presence** able to lobby government authorities and major players of the French

economy on markets deemed top priority, especially regarding the rules of market access :

- discussions with Chen Deming, Chinese Minister of Commerce, 2009.
- meeting with His Excellency Kong Quan, Chinese ambassador to France, 2009.
- meeting with Meglena Kuneva, EU Commissioner for Consumer Affairs, 2009.
- roundtable with the ambassadors in France of the European Union countries in 2008.
- meeting with Kamal Nath, Indian Minister of Commerce and Industry.
- follow up meeting with the FICCI in 2008.
- creation of a joint anti-counterfeiting committee with the United Arab Emirates in 2007.
- meeting with the Russian public authorities in 2007.
- signature of a MoU with the Federation of Indian Chambers of Commerce and Industries in 2006.
- member of the Franco-Russian dialogue set up by Presidents Poutine and Chirac since 2006.

- **Detailed groundwork** on competition law.
- **A major role** in the defense of intellectual property: the Comité Colbert supports its members in the combat against counterfeiting by setting up anti-counterfeiting task forces, intervening in "source" countries and carrying out actions targeting national and international bodies.

In 1994, the Comité Colbert was instrumental in getting the French law known as the "Loi Longuet" passed, then in setting up the national anti-counterfeiting committee. Since then, it has carried out several communication campaigns to raise the awareness of the general public (in 1995, 2003, 2004 and 2009). Comité Colbert is also active today in the fight to curb the circulation of counterfeit goods online. ■



## THE ECONOMIC WEIGH OF THE COMITÉ COLBERT

- Aggregate sales of 22,4 billion euros
- 33,000 direct jobs
- 115,000 indirect jobs in France and 800,000 in Europe



# The Comité Colbert, the think tank of French luxury

To lay the groundwork for the future and create an environment conducive to collective and individual brand development, the Comité Colbert undertook to provide a forum for reflection, anticipation and the sharing of best practices. ■

To achieve this purpose, it has developed projects and targeted actions :

- The Comité Colbert has set up a **network of executives** working in different capacities for different member companies. The object is to examine topics of common interest and elicit mutually enriching feedback. Meetings are organized for the department heads or officers in charge of :

- Communication
- Human Resources
- Industrial and Production
- Environment
- Administrative and financial officers

A network of 1,000 people at member companies has access to meeting/informational reports via an extranet and a **monthly newsletter**. ■

- For all employees working for its members, the Comité Colbert organizes **fullday events on special topics** of general interest

to the luxury sector. The speakers are specialists, often from universities or research institutes.

"A Day in the Gulf countries" in 2009

"Luxury 2028..." in 2008

"A Morning in India" in 2007

"The Orientalization of the World and French Luxury: The Dynamics Involved" in 2006

"A Day in Russia" in 2005

"Which retail for Luxury Brands Tomorrow?" in 2004.

- The Comité Colbert carries out **studies on the economy at large (outlook and structural factors)** and assesses current/future luxury market trends to anticipate problems for the sector. Some of them are listed below:

- Luxury : a Growth Driver For 21<sup>st</sup> Century Europe, Comité Colbert / BCG, 2008
- The economic leadership of Comité Colbert, AT Kearney/Comité Colbert, 2006
- Luxury industry in French Economy, Comité Colbert/Cerna, 1995
- Consumers and luxury, Comité Colbert/ Ipsos, 2002
- Winning strategies of International competitors, Comité Colbert - Elyette Roux / Essec, 2002
- Luxury and mental changes, Comité Colbert/Cofremca, 1991-1992
- Luxury, a chance for France, Comité Colbert/McKinsey, 1989. ■



## CORPORATE CITIZENSHIP

From the start, members of the Comité Colbert have shared best practices on environmental performance as well as social responsibility.



## How does, the Comité Colbert work?

**The Chairperson**, Françoise Montenay (CHANEL) is elected by the General Assembly. The Chairperson heads the Bureau composed of herself, two vice presidents, a treasurer and three members of the Board.

**The Board** is composed of 22 company Chairmen :

Bertrand STALLA-BOURDILLON  
Michel BERNARDAUD  
Jérôme PHILIPON  
Jean-Christophe BÉDOS  
Florence OLLIVIER-LAMARQUE  
Bernard FORNAS  
Christophe SALIN  
Christophe NAVARRE  
Sidney TOLEDANO  
Christian LIAIGRE  
Jean-Michel DELISLE  
Michel ROUGET  
Patrick THOMAS  
François DELAHAYE  
Rémi KRUG  
Patrick SCICARD  
Daniel TRIBOUILLARD  
Yves CARCELLE  
Olivier MELLERIO  
Patrick FREY  
Dominique HÉRIARD DUBREUIL  
Stanislas de QUERCIZE

BERLUTI  
BERNARDAUD  
CHAMPAGNE BOLLINGER  
BOUCHERON  
BREGUET  
CARTIER  
CHÂTEAU LAFITE-ROTHSCHILD  
MOËT HENNESSY - CHÂTEAU d'YQUEM  
CHRISTIAN DIOR  
CHRISTIAN LIAIGRE  
DELISLE  
ERCUIS  
HERMÈS  
HÔTEL PLAZA ATHÉNÉE  
CHAMPAGNE KRUG  
LENÔTRE  
LEONARD  
LOUIS VUITTON  
MELLERIO dits MELLER  
PIERRE FREY  
COGNAC RÉMY MARTIN  
VAN CLEEF & ARPELS

### HOW DOES A COMPANY BECOME A MEMBER OF THE COMITÉ COLBERT ?

New members are only admitted by cooptation. Candidates applying for membership must be sponsored by at least two members of the Comité Colbert, which present them for approval to the Ethics and New Members Commission. The latter checks that they meet the criteria for admission.

Commonly acknowledged admission criteria are :

- International stature or plans for international development
- High quality standards
- Great emphasis on the creative process
- Image with a poetic component
- Brand with a strong identity
- Ethics

**The General Assembly**, composed of all company Chairmen, meets twice a year (October and June) :

- Members are co-opted once each a year.
- Every four years, the Chairperson is elected.
- New members are co-opted.
- The strategic plan and the budget of the organization are adopted

**The President and CEO**, Elisabeth Ponsolle des Portes is the spokesperson of the organization. She oversees the permanent staff and strategy of the Comité Colbert. ■



## How does the Comité Colbert work?

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### **The Working Commissions:**

There are seven Working Commissions. Their members are Chairmen or other senior executives from member companies. The president of each commission is nominated by the President and CEO of the Comité Colbert and appointed by its Board of Chairmen. A total of **120** people sit on these Commissions, responsible for steering the projects and actions undertaken by the Comité Colbert

Chaired by **Christophe Salin, Chairman of Château Lafite-Rothschild,**  
**the Club Commission** is entrusted with the following mission :

- propose and set up operations to facilitate exchange or reinforce ties between members of the Comité Colbert in a spirit of conviviality,
- welcome new CEOs and senior executives and help see that their «induction» at the Comité Colbert goes smoothly.

Chaired by **Jean Michel Delisle, Chairman of Delisle,**  
**the Communication Commission** is entrusted with the following mission : help clarify, implement and communicate the strategy and actions undertaken by the Comité Colbert in an efficient, creative manner.

Chaired by **David Caméo, Chairman of La Manufacture Nationale de Sèvres,**  
**the Creation Commission** is entrusted with the following mission :

- participate in an overall drive to energize creation,
- work with schools of applied arts, design and fashion via the Young Designers Competition and related or other actions,
- maintain dialogue with institutional bodies involved with creation : public and semi-public authorities, universities, etc.
- compare ideas with key players involved in creation: contacts, meetings, networking, ... in France and internationally.

Chaired by **Patrick Thomas, Chairman of Hermès,**  
**the Economic Commission** is entrusted with the following mission :

- carry out, follow up and circulate studies concerning the luxury sector,
- implement operations enabling Comité Colbert members to develop their competencies and performance at the international level.

Chaired by **Yves Carcelle, Chairman of Louis Vuitton,**  
**the Cultural and International Commission** is entrusted with the following mission :

- strengthen the Comité Colbert's image and defend its values abroad,
- explore and extend the scope of its action,
- organize cultural events to communicate the «French art of living» message to international audiences,
- coordinate with local Committees abroad.



### THE STRATEGY OF THE COMITÉ COLBERT

Based on the work of the Commissions, our strategy is formulated by the Commission Presidents and the members of the Bureau, submitted to the Board for review and approval and finally adopted by the General Assembly.



## How does the Comité Colbert work?

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Chaired by **Guillame de Seynes, Chairman of John Lobb,**

**the Crafts and Human Resources Commission** is entrusted with the following mission :

- promote the arts/crafts existing within member companies in France and abroad,
- oversee networking by Human Resources officers at Comité Colbert companies to promote interaction and share feedback,
- promote good relations between educational institutions and the business world.

Chaired by **Bertrand Stalla-Bourdillon, Chairman of Berluti,**

**the Public Authorities Commission** is entrusted with the following mission :

- maintain good relations with French and foreign public authorities, especially in three areas: the protection of intellectual property rights, access to markets (tariff trade barriers, non-tariff trade barriers, distribution, retail sales licenses) as well as tax and labor issues (payroll taxes, 35-hour work week, taxation).



### LOCAL COMMITTEES ABROAD

Serving as liaison for the Comité Colbert in Paris in their host country, they take local action on matters of common interest. Working closely with the Comité Colbert Paris, they carry out a number of local projects.

There are two **Statutory Commissions** :

Chaired by **Dominique Hériard Dubreuil, Chairperson of Rémy Martin,**

**the Ethics and New Members Commission** is entrusted with the following mission :

- ensure respect for the values represented by the Comité Colbert and oversee how these values are put into practice,
- propose any measures needed to help the Comité Colbert adjust to a changing business/political environment,
- examine applications for membership and make a list of candidates to be presented to the Board, then to the General Assembly, for approval,
- enforce and propose amendments to the By-Laws.

Chaired by **Michel Rouget, Chairman of Ercuis,**

**the Finance Commission** is entrusted with the following mission :

- propose the budget presented to the Board of Chairmen and General Assembly for approval, and monitor its implementation,
- analyze and comment on accounting statements,
- examine the dues situation and propose changes (grid, rules and regulations),
- look into and resolve accounting and tax problems,
- monitor the collection of dues.



## Contacts

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## Members

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BACCARAT 1764 • BERLUTI 1895 • BERNARDAUD 1863 • CHAMPAGNE BOLLINGER 1829  
BOUCHERON 1858 • BREGUET 1775 • BUSSIÈRE 1924 • CARON 1904 • CARTIER 1847  
CELINE 1945 • CHANEL 1912 • PARFUMS CHANEL 1924 • CHÂTEAU CHEVAL BLANC 1832  
CHÂTEAU LAFITE-ROTHSCHILD 1855 • CHÂTEAU D'YQUEM 1593 • CHLOÉ 1952  
CHRISTIAN DIOR COUTURE 1947 • PARFUMS CHRISTIAN DIOR 1948 • CHRISTIAN LIAIGRE 1985  
CHRISTOFLE 1830 • D. PORTHAULT 1924 • DALLOYAU 1802 • DELISLE 1895  
DIANE DE SELLIERS EDITEUR 1992 • ERCUIS 1867 • ERES 1968 • FAÏENCERIES DE GIEN 1821  
FLAMMARION BEAUX LIVRES 1875 • EDITIONS DE PARFUMS FREDERIC MALLE 2000  
GEORGE V 1928 • GIVENCHY 1952 • PARFUMS GIVENCHY 1957 • GUERLAIN 1828 • HÉDIARD 1854  
HERMÈS 1837 • PARFUMS HERMÈS 1948 • HÔTEL LE BRISTOL 1924 • HÔTEL DU PALAIS 1893  
HÔTEL PLAZA ATHÉNÉE 1911 • HÔTEL RITZ 1898 • JEAN PATOU PARIS 1925  
JEANNE LANVIN 1889 • JOHN LOBB 1899 • CHAMPAGNE KRUG 1843 • LACOSTE 1933  
LANCÔME 1935 • LE MEURICE 1835 • LENÔTRE 1957 • LEONARD 1943 • LONGCHAMP 1948  
LORENZ BÄUMER JOAILLIER 1992 • LOUIS VUITTON 1854 • LA MAISON DU CHOCOLAT 1977  
MARTELL 1715 • MELLERIO dits MELLER 1613 • OUSTAU DE BAUMANIÈRE 1945  
CHAMPAGNE PERRIER-JOUËT 1811 • PIERRE BALMAIN 1945 • PIERRE FREY 1935  
PIERRE HARDY 1999 • PIERRE HERMÉ PARIS 1996 • POTEL ET CHABOT 1820  
PUIFORCAT 1820 • PULLMAN ORIENT EXPRESS 1876 • COGNAC RÉMY MARTIN 1724  
ROBERT HAVILAND & C. PARLON 1924 • ROCHAS 1925 • SAINT-LOUIS 1586 • S.T. DUPONT 1872  
TAILLEVENT 1946 • VAN CLEEF & ARPELS 1906 • CHAMPAGNE VEUVE CLICQUOT PONSARDIN 1772  
YVES DELORME 1845 • YVES SAINT LAURENT 1962 • YVES SAINT LAURENT PARFUMS 1962  
Membres Associés : ACADÉMIE DE FRANCE A ROME - VILLA MÉDICIS 1666  
AIR FRANCE 1933 • CHÂTEAU DE VERSAILLES 1661 • COMÉDIE-FRANÇAISE 1680  
LA DEMEURE HISTORIQUE 1924 • LA MONNAIE DE PARIS 864 • MUSÉE DU LOUVRE 1793  
MANUFACTURE NATIONALE DE SÈVRES 1738 • OPÉRA NATIONAL DE PARIS 1669  
ORCHESTRE NATIONAL DE FRANCE/ADEMMA 1925 • LA SORBONNE 1257